



RESPONSIBLE COTTON PRODUCTION AND TRACEABILITY

Cotton has long been one of the fundamental raw materials of the textile industry, due to its natural structure and the comfort it provides. Its versatile characteristics and adaptability across a wide range of product groups have made cotton a widely preferred fibre throughout the sector. Today, this widespread use clearly underscores cotton's strategic importance within the textile industry, as it accounts for approximately **25% of global fibre** consumption.

This strong position brings not only quality considerations in cotton production but also the necessity for responsibility, transparency, and controllability. Accordingly, cotton production models that adopt more clearly defined, traceable, and sustainable practices, starting from the agricultural production stage, are becoming increasingly important.



Organic cotton is a key component of this approach. This production model refers to cotton cultivated through practices that respect natural cycles and support soil health and agricultural balance throughout the farming process. It is defined and secured through certification systems in line with internationally recognised criteria for organic agriculture.

OUR APPROACH TO RESPONSIBLE COTTON

Our approach to cotton sourcing is based on a responsible production mindset that considers decision-making from the origin of the cotton through to the final product. In this framework, cotton is treated as a strategic input that initiates our production processes, and its source, production method, and sourcing pathway are managed within a clearly defined structure.

Establishing a traceable and sustainable framework for cotton sourcing is crucial for effective management of production processes. These systems secure the journey of cotton from agricultural production through yarn, fabric, and final product by means of defined criteria, record-keeping mechanisms, and independent audits. The certification structure ensures consistency across the supply chain while presenting cotton-related sustainability claims within a verifiable framework.



OUR CERTIFIED COTTON SYSTEMS

As a company operating in garment manufacturing, we manage our sourcing processes within the scope of specific certification programmes to participate in relevant supply systems and meet raw material requirements in a verifiable manner.

Within this scope, our **OCS (Organic Content Standard)** and **GOTS (Global Organic Textile Standard)** certifications, which verify the use of organic cotton, ensure that both cotton content and production processes are secured in accordance with defined standards. While OCS focuses on verifying the organic cotton content on a product basis, GOTS provides a holistic framework that covers not only organic fibres but also production, processing, and social criteria.



Our Better Cotton **Physical Traceability** system enables the physical traceability of Better Cotton throughout the entire supply chain. Through this system, Better Cotton is segregated from other cotton types, documented from source to final product, and its physical flow is verified. Our physical assurance model enhances transparency while providing brands with a clearer, measurable, and verifiable sourcing structure.

Our **Regenagri Certification** within the cotton supply chain supports regenerative agriculture principles focused on soil health, production continuity, and natural resource management in agricultural production. Our regenagri approach provides a framework for managing agricultural practices in cotton production in line with long-term productivity and resilience objectives.

THIS COTTON FOCUSED APPROACH WE HAVE ADOPTED REFLECTS OUR RESPONSIBLE PRODUCTION PHILOSOPHY, WHICH PLACES TRANSPARENCY AND TRACEABILITY AT THE CORE OF OUR SUPPLY CHAIN WITHIN THE SUSTAINABILITY FRAMEWORK.