



## WHAT IS SUSTAINABILITY IN DENIM PRODUCTION?

**Sustainability is an eco-friendly method behind every stitch.**

Sustainability in denim production encompasses more than just manufacturing a pair of denim jeans, but it includes saving water by using circular production systems, processing the fabric without wasting energy, producing without harming human labour, and transforming waste into a new resource.

This is the will to preserve the soil, water, and labour while shaping the fabric.

For us, a product's value is not measured only by its completion but by what we leave behind while producing it.

Sustainability is transforming everything we do into sustainable practices and eco-friendly innovations.

## WHY SUSTAINABILITY MATTERS?

Denim production is a production area that requires careful management of many resources, such as water, chemicals and labour, and interacts directly with nature and humans.

Each piece contains dozens of decisions that affect nature and humans.

**That's why sustainability is not a minor goal for us, it is the core of our work.**



From supply to production, we prioritise consuming less, showing more respect to nature, and acting more consciously at every step.

Using recycled raw materials, recycling water, ensuring energy and resource efficiency, establishing environmentally friendly production units, providing safe conditions for our employees, and creating transparency in production —we set out on this path not only to a sustainable future, but also to honor the present.

As Eroğlu Garment, we chose to be not just a spectator of this transformation, but an active participant.

Because we know that truly sustainable production can only be achieved in a system where humans, nature and labourers are cared for together

## OUR FACTORY AND PRODUCTION MODELS



At Eroğlu Garment, we don't just express our sustainability goals, we integrate them into every stage of our production process.

Our fully integrated factory in Ismailia, Egypt, brings together all production steps, including cutting, sewing, embroidery, printing, washing, dyeing, and packaging, under one roof, providing a traceable, efficient, and environmentally responsible production model.





We conduct our production activities in a strategic Organized Industrial Zone, which offers duty-free advantages to clients in the United States. This advantage enables us to provide fast and competitive solutions to our clients, saving costs and time in our export operations.

Our design team is located in Istanbul office and makes regular visits to our factory in Egypt to actively participate in the collection development process.

Our factory's model unit and Research & Development Department focus on developing innovative and sustainable collections with a daily production capacity of 100 models.



As part of our future plans, we aim to increase our employees to 3.000 by March 2026 and a monthly production capacity reaches 550.000 pieces by the end of the year.

Although we specialise in producing denim collections for men and women, we plan to operate a jacket production line in our facility as part of our ongoing investment, which is scheduled to be completed in 2026.

**LET'S SHAPE A SUSTAINABLE FUTURE TOGETHER WITH INTEGRATED PRODUCTION IN A STRATEGIC LOCATION.**